

Welcome to

FLORIDA

IMUG

2005



Thursday
March 10, 2005

0730-0830 Breakfast

0830-0845 Welcome

0845-1000 Variable Data Applications with MediaBank
Rick Brown, Publix Supermarkets
Alice Fackre, Pageflex
Jason Froehlich, WAVE Corporation

1000-1015 Coffee Break

1015-1100 Database Publishing
Martin Keller, Keller & Co.
Mike Macaluso, WAVE Corporation

1100-1130 RR Donnelley Case Study
Garret Toomey

1130-1215 Workflow Requirements and Trends
Tom Hallinan, Helios
Chuck Gehman, efi
Patrick Marchese, Markzware

1215-1300 Lunch

1300-1430 Cary Sherburne, "Content Management"

1430-1515 MasterTag Case Study
Julie Rice

1515-1700 WAVE Engineering
Dan Macaluso

WAVE
corporation