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The PGA Scores an Ace with MediaBank™

The Professional Golfers Association chooses WAVE Corporation's digital asset management system

LONGWOOD, FL.–September 05, 2002–WAVE Corporation, an engineering and software development company, today announced that the Professional Golfers Association has chosen MediaBank™ to store, manage and distribute various PGA publications, documents, and images from the past century of golf. MediaBank will serve as a common platform for remote photographers cataloging images of golf events, production staff creating various golf publications, and historians archiving legacy artifacts.

“Our initial project initiative was to determine the most practical method for preserving PGA’s legacy publications as well as creating a means by which the general public can access the history of golf as the PGA chronicled it,” stated Dave Jaeb, Director of Training Services for WAVE. “As we deployed the system, we implemented methods for PGA’s remote photographers to automatically catalog images and metadata into MediaBank, and merge them into their production process. The perception at PGA seemed to be that MediaBank’s capabilities have far exceeded their expectations; it is clearly the best value in digital asset management.”

“We are delighted the PGA entrusted MediaBank to manage their valuable historical data,” stated Ward Wright, Managing Director for WAVE. “WAVE’s commitment to customer success is paramount. After a long period of investigation into alternate methods and solutions, the PGA concluded that MediaBank’s features backed by WAVE’s commitment is an unbeatable combination.”

About The Professional Golfers Association

The PGA of America (www.pga.com) is the largest working sports organization in the world, comprised of more than 27,000 dedicated men and women promoting the game of golf to everyone, everywhere. Founded in 1916, The PGA of America conducts four premier golf events: the [Ryder Cup Matches](#), the [PGA Championship](#), the [Senior PGA Championship](#) and the [PGA Grand Slam of Golf](#), which brings together the winners of golf’s four major championships. PGA Professionals, who are expert instructors, skilled business persons and community leaders, are the backbone of the PGA of America, working among the nation’s more than 25 million golfers to help make golf a better game.

About MediaBank™

An enterprise asset management application for cross-media publishing that enables organizations to more efficiently manage, use, and share their digital assets across the enterprise. MediaBank’s™ design reflects the many ways that editorial and production professionals work with, track, and report on their digital assets. WAVE Corporation sells and supports MediaBank™ and Intersep™ OPI internationally through a worldwide network of channel partners and integrators.

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