

"Unique among vendors in this product category, WAVE can now supply a range of solutions from workgroup-class asset management databases to fully automated database publishing solutions."



CATALOG PRODUCTION AUTOMATION

AUTOMATED PRINT AND WEB CATALOG PRODUCTION

WAVE Corporation's B·media enterprise-class Digital Content Management software platform powers the collection, management, and multi-channel distribution of digital information. Using B·media software, your partners and peers collaborate to create, organize, access, and publish information—to reach customers through Web, print, and other media channels.

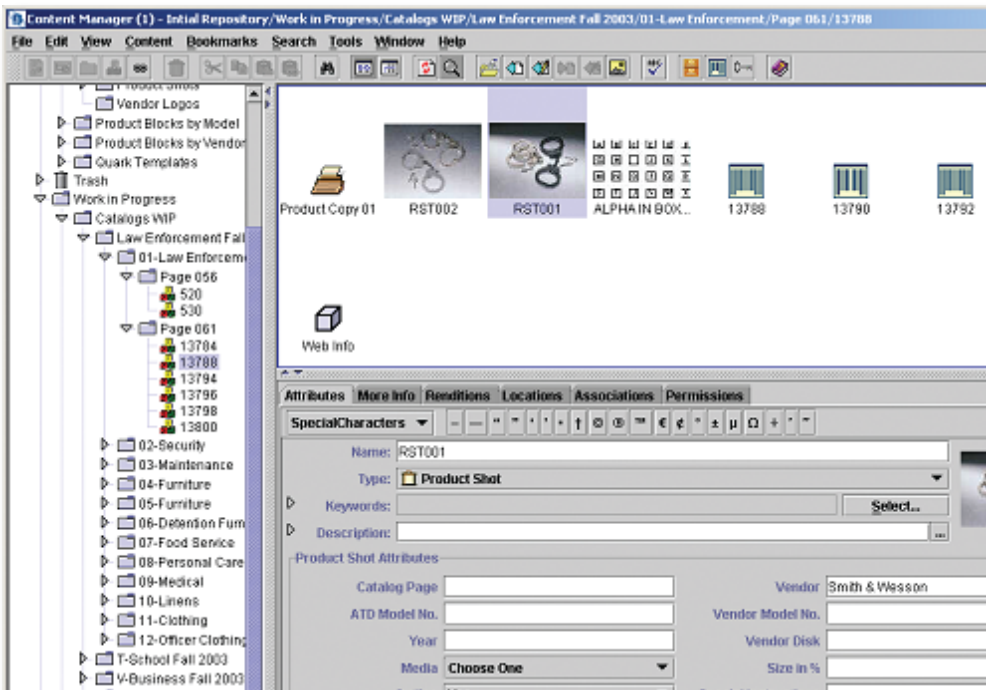
B·media provides a single view into a distributed data store across business units and locations, creating a "hub" for managing multiple sources of information such as business system metadata and digital assets. By linking databased information directly to documents, B·media can deliver just-in-time critical product information and creative assets into published material.

Users access the information stored in the B·media software system data repository through a series of role-based clients. The B·media clients provide distinct entry points into the data repository for creative, business, and administrative groups. The B·mediaXT™ client utilizes QuarkXPress™ or Adobe InDesign™ and is tailored for page production staff. The B·mediaWeb™ client is designed for remote or browser-based users.

Whether a merchandiser using B·media whiteboards to lay out product offers, designers using linked database information in their layout program of choice, or business managers analyzing a product mix, B·media users have the business information and creative content they need, when they need it.

FEATURES OVERVIEW

- Product Management
- SKU Management
- Unlimited Nested Metadata
- Content Management
- Job Metadata
- Asset Metadata
- Renditions
- Web or Print Publishing
- Whiteboards
- Multi-level Security
- Unformatted Offer Blocks
- Formatted Offer Blocks
- Administration Client
- History Tracking
- XML-based Reporting
- Square Inch Analysis
- Automatic Table Generator
- Automatic Index Generator
- Search
- Document-Database Links
- XML Data Interface
- Web Interfaces
- Quark XPress Client
- Adobe InDesign Client
- Business Systems Integration



COMPATIBILITY

NATIVE CLIENTS

Mac OSX, OS9
Windows 98, NT, 2000, XP, 2003

WEB CLIENTS

Windows - IE, Mozilla
Mac - Safari, IE, Mozilla

DESIGN CLIENTS

QuarkXpress
Adobe InDesign

SERVER

Unix - Solaris
Windows NT, 2000, 2003

DATABASE

Oracle 8, 9i

SERVICES

SUPPORT

WAVE customers with active support agreements receive all B.media upgrades and have access to WAVE's renowned support capabilities.

ENGINEERING SERVICES

WAVE provides consultative and development services to provide solutions specific to individual deployments. From custom web development to integration with corporate business systems, WAVE engineers have the answers.

TRAINING

WAVE University, located at the corporate headquarters in Orlando, Florida, provides a full curriculum of scheduled B.media course offerings targeting users and administrators. Training is also available onsite.



Content and product information are stored in the B.media database, where they may be maintained as formatted or unformatted blocks. Each block represents a product offer, and may be published directly to a web catalog or, using a page layout application, published to a print workflow. Complete Quark and InDesign clients ensure that updated business or content information is linked to the page layouts, allowing late stage updates that won't interfere with print production schedules.



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B.media is available through WAVE's worldwide network of channel, OEM and distribution partners.

For more information please send inquiries to sales@wavecorp.com, or contact WAVE at the address at left. B.media is a trademark of WAVE Corporation. Other product names may be trademarks of their respective owners.

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